



PURPOSE: A STRONG FOUNDATION (MVV)

WORKSHOP OVERVIEW

Time: 2 hours

Investment: \$2,850

Summary:

A strong organization starts with a clear Mission, Vision, and Values (MVV)—but these statements mean nothing if they're just words on a wall. In this interactive workshop, your team will align on your MVV, learn how to embody them daily, and work together to create practical strategies to integrate them into decision-making, communication, and culture.

This workshop is best for teams who:

- Want to ensure their Mission, Vision, & Core Values are actively shaping workplace culture
- Struggle with alignment between leadership and staff
- Want to improve engagement and retention through a strong sense of purpose
- Are navigating growth, transitions, or cultural shifts

Takeaways:

- Clarity and alignment of the organization's Mission, Vision, and Core Values and how they connect to daily operations
- Strategies to embed Mission, Vision, and Core Values into real-world scenarios
- How to lead by example and reinforce Mission, Vision, and Core Values to shape and sustain the purpose-driven culture

Outcome:

By the end of this workshop, participants will walk away with clear, actionable steps to live out the Mission, Vision, and Core Values – transforming them from ideas into daily practices that drive culture and performance.